# A STUDY ON CONSUMER SATISFACTION TOWARDS ONLINE SHOPPING WITH SPECIAL REFERENCE TO NAMAKKAL DISTRICT

A Project report submitted to the Periyar University in partial fulfillment of the requirement for the award of the degree of

# **BACHELOR OF COMMERCE**

Submitted by

ABISHEK S ADHITHYA S ALAGARASU T ARAVINTH G ARAVINTH M ARUL KUMARAN S ARULPRAKASH A

REG.NO. 20UCM2346, 20UCM2347, 20UCM2348, 20UCM2349, 20UCM2350, 20UCM2351, 20UCM2352 Under the Guidance of Dr.M.N.PERIASAMY, M.Com., M.Phil.,B.Ed.,Ph.D Dean & Assistant Professor



AUNITOF VANETRA GROUP



**Department** of Commerce

MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE Accredited with 'A' Grade by NAAC UGC Recognized 2(f) & 12 (B) RASIPURAM- 637408

NOVEMBER - 2022

#### CERTIFICATE

This is to certify that the project work entitled "A STUDY ON CONSUMER SATISFACTION TOWARDS ONLINE SHOPPING WITH SPECIAL **REFERENCE TO NAMAKKAL DISTRICT**" submitted in partial fulfillment of the requirement for the award of the degree of BACHELOR OF COMMERCE in the Periyar University, Salem, is record of bonafide project work carried out by ARAVINTH G. ADHITHYA S, ALAGARASU T, ABISHEK S, ARAVINTH M, ARUL KUMARAN S, ARULPRAKASH A (REG.NO. 20UCM2350, 20UCM2349, 20UCM2348, 20UCM2347, 20UCM2346, 20UCM2351, 20UCM2352) under my guidance. No part of this project work has been submitted for the award of any degree, diploma, fellowship or other similar titles and that the work has not been published in part or full in any scientific or popular journal or magazines.

G. The gop me 01.12.2022. HEAD OF THE DEPARTME

SIGNATUR

#### (Dr.M.N.PERIASAMY)

(Dr.G.THANGAPANDI) **HOD of Commerce** Muthayammal College of Arts & Science Recertified that the candidate was examined by us in the project work viva-

voce examination held on -91/12/22

.12.22

# A STUDY ON THE CONSUMER PERCEPTION TOWARDS SAMSUNG MOBILES WITH SPECIAL REFERENCE TO NAMAKKAL TOWN

A Project report submitted to the Periyar University, Salem - 11 in partial fulfillment of the requirement for the award of the degree of

# **BACHELOR OF COMMERCE**

Submitted by

ARUN KUMAR K ARUN KUMAR K AZHAGIRI K BALAHARISH S BALAJI C CHANDRU B DEEPAK RAJ P

REG.NO: 20UCM2353, 20UCM2354, 20UCM2355, 20UCM2356, 20UCM2357, 20UCM2358, 20UCM2359

Under the guidance of

Mr.S.VIJAYARANGAN., M.Com., M.Phil., M.Ed., Assistant professor of Commerce





MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE Accredited with 'A' Grade by NAAC

UGC Recognized 2(f) & 12(B)

**RASIPURAM – 637 408** 

NOVEMBER - 2022

#### CERTIFICATE

This is to certify that the project work "A STUDY ON THE CONSUMER PERCEPTION TOWARDS SAMSUNG MOBILES WITH SPECIAL REFERENCE TO NAMAKKAL TOWN" submitted in partial fulfillment of the requirement for the awards of degree of BACHELOR OF COMMERCE in the Periyar University, Salem, is record of bonafide project work carried out by ARUN KUMAR K, ARUN KUMAR K, AZHAGIRI K, BALAHARISH S, BALAJI C, CHANDRU B, DEEPAK RAJ P (REG.NO. 20UCM2353, 20UCM2354, 20UCM2355, 20UCM2356, 20UCM2357, 20UCM2358, 20UCM2359) under my guidance. No part of this project work has been submitted for the award of any degree, diploma, fellowship or other similar titles and that the work has not been published in part or full in any scienfic or popular journal or magazines.

HEAD OF THE DEPARTMENT

(Dr.G. THANGAPANDI) Muthayammal College of Arts & Science Rasipuram-637 408, Namakkal (D.T). TN

S. Vijayarangen

SINGNATURE OF THE GUIDE

(Mr.S.VIJAYARANGAN)

Certified that the candidate was examined by us in the project work viva -voce examination held on 1 - 12 - 2022

INTERNAL EXAMINER 01.12.2022)

2.22

EXTERNAL EXAMINER

October 21, 2022



# **CERTIFICATE**

This is to certify that Mr. Arun Kumar M student of Muthayammal College of Arts & Science, Rasipuram has successfully completed his Industrial Exposure Training in Food Production department from 3<sup>rd</sup> August 2022 till 20<sup>th</sup> October 2022

Total days of Training Period- 79

No. of days attended training including weekly off - 79

During the training period his character and conduct was found to be GOOD

We wish him all success in his future endeavors.

On behalf of The Residency Towers, Coimbatore

Jo Jashan Shahani Training Executive



1076, Avinashi Road, Coimbatore - 641 018. T +91 422 224 1414 F + 91 422 2243838 E resvcbe@theresidency.com CIN №. U55101TN1999PL C041675



Hotel Grey Suit (Unit of Absolute Abodes Pvt. Ltd.) Survey # 216/217, Kakavakkam Village, Thandalam Post, Uthukottai Thaluk, Thiruvallur Dist. Tamilnadu 601102.

**D +91 44 4760 4444** 

⊠ reservationskkv@absoluteindia.net ℃ www.greysuithotel.com

14 October 2022

# TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr.BARANITHARAN.R**, student of III-B.Sc., Hotel Management & Catering Science from MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE, Rasipuram has completed his internship training in our organization from 06.08.2022 to 14.10.2022.

During his tenure he shown keen interest to learn and observe the operations.

# For GREY SUIT (Unit of Absolute Abodes Pvt Ltd.,)

D.PAUL SATHIYA Human Resources Manager



# A STUDY ON BOUNDS FOR CODING THEORY OVER RINGS

Project report submitted to Periyar University, Salem in partial fulfillment of the requirements for the award of degree of

# MASTER OF SCIENCE IN MATHEMATICS

By

AARTHY M (Reg. No: 21MPMA1001)



#### Under the Guidance of

Mr. K. DHINESH KUMAR, M.Sc., M.Phil., B.Ed.,

(Assistant Professor)

#### DEPARTMENT OF MATHEMATICS

# **MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)**

Affiliated to Periyar University, Salem,

Accredited by NAAC with 'A' grade, Recognized by UGC under Section 2(f) & 12(B),

Rasipuram - 637 408, Namakkal District, Tamil Nadu.

MAY-2023

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS) Affiliated to Periyar University, Salem, Accredited by NAAC with 'A' grade, Recognized by UGC under Section 2(f) & 12(B), Rasipuram-637408, Namakkal District, Tamil Nadu.

# **DEPARTMENT OF MATHEMATICS**



MUTHAYAMMAL COLLEGE OF ARTS WANETRA COMPA

# **CERTIFICATE**

This is to certify that the Project Report entitled "A STUDY ON BOUNDS FOR CODING THEORY OVER RINGS" Submitted to Periyar University, Salem in partial fulfillment of the requirements for the award of degree of MASTER OF SCIENCE IN MATHEMATICS is a record of original research work done by AARTHY M (Reg. No: 21MPMA1001) during the period of her study (2021-2023) in the Department of Mathematics. Muthayammal College of Arts and Science (Autonomous), Rasipuram under my supervision / guidance and this project report has not formed the basis for the award of Degree / Diploma / Associates ship / Fellowship or similar title thany candidate of any University.

K-DHINESH KOWAR

R. lle

Head of the Departmen mead of The Department Department of Mathematics. Science College of Arts & Science LARDANERI-637 408. Rasinuram (Th)

Submitted for the project viva-voce examination held on \_\_\_\_\_\_\_

**Examiners**:

[K-DHINESH KUMAR]

2. M. 894 05 (2023 ED. M. Salkys)

# A STUDY ON PERFECT NUMBERS

Project report submitted to Periyar University, Salem in partial fulfillment of the requirements for the award of degree of

# MASTER OF SCIENCE IN MATHEMATICS

By

ABINAYA P (Reg. No: 21MPMA1002)

> MUTHAYAMMAL COLLEGE OF ARTS

> > IENCE

1.487



Under the Guidance of

ALMETON VANETRA CHEM

D SC

(Autonomous)

Mrs. R. PARVATHA, M.Sc., B.Ed., M.Phil.,

(Assistant Professor)

#### **DEPARTMENT OF MATHEMATICS**

# **MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)**

Affiliated to Periyar University, Salem,

Accredited by NAAC with 'A' grade, Recognized by UGC under Section 2(f) & 12(B),

Rasipuram - 637 408, Namakkal District, Tamil Nadu.

MAY-2023

# MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS) Affiliated to Periyar University, Salem, Accredited by NAAC with 'A' grade, Recognized by UGC under Section 2(f) & 12(B), Rasipuram-637408, Namakkal District, Tamil Nadu.

# **DEPARTMENT OF MATHEMATICS**



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE (Autonomous)

# **CERTIFICATE**

This is to certify that the Project Report entitled "A STUDY ON PERFECT NUMBERS" Submitted to Periyar University, Salem in partial fulfillment of the requirements for the award of degree of MASTER OF SCIENCE IN MATHEMATICS is a record of original research work done by ABINAYA P (Reg. No: 21MPMA1002) during the period of her study (2021-2023) in the Department of Mathematics, Muthayammal College of Arts and Science (Autonomous), Rasipuram under my supervision / guidance and this project report has not formed the basis for the award of Degree / Diploma / Associates ship / Fellowship or similar title to any candidate of any University.

R: 12/5/2023

Project Guide

R. Mah Head of the Depar

mead of The Department Department of Mathematics. Muthewanal Coilege of Arts & Science KARNAYERI-637 408. Rasipuram (Tk)

Submitted for the project viva-voce examination held on \_\_\_\_\_\_\_

**Examiners:** 

K. [3]5/2023 [R. PARNATHA] 1.

2. M. Sault 13/00(2003 [Dr. M. Saltys]







# ERODE SENGUNTHAR ENGINEERING COLLEGE (An Autonomous Institution) Approved by AICTE, New Delhi, Permanently Affiliated to Anna University, Chennai, Accredited by the National Board of Accreditation (NBA), New Delhi & National Assessment and Accreditation Council (NAAC), Bangalore with 'A' Grade PERUNDURAI, ERODE 638 057. PADHMAVIYUHA-2022 CERTIFICATE of Achievement This is to certify that Mr./Ms. S. Kalaivani Muthayammal College of Arts & Science has participated in Mandala Art competition held on 20/10/2022 & 21/10/2022 and won the 1<sup>st</sup> prize. A81.8009300 V. Val S.N. Thanganag? **DR.V.VENKATACHALAM G.KAMALAMURUGAN** DR.T.S.SENTHII S.N.THANGARAJU PRINCIPAL CORRESPONDENT SECRETARY SOLOMON V ANBUCHELVAN **Designed By:**

Krithik Balaji.G **3rd year IT** 

COORDINATORS

# **ERODE SENGUNTHAR ENGINEERING COLLEGE** (An Autonomous Institution)

A



# PADHMAVIYUHA-2022 CERTIFICATE

Accredited by the National Board of Accreditation (NBA), New Delhi & National Assessment and Accreditation Council (NAAC), Bangalore with 'A' Grade PERUNDURAI, ERODE 638 057.

# of Achievement

This is to certify that Mr./Ms. ARUNACHALAM SENTHILARTHANAR Of J-Year

MUTHAYMMAL COLLEGIE OF ARTS & SCIENCE has participated in SUPER SINGLER - SOLO

competition held on 20/10/2022 & 21/10/2022 and won the

prize.

DR.T.S.SENTHIL SOLOMON V ANBUCHELVAN COORDINATORS

V. VA

DR.V.VENKATACHALAM PRINCIPAL

AB . Sweet Bay

G.KAMALAMURUGAN CORRESPONDENT

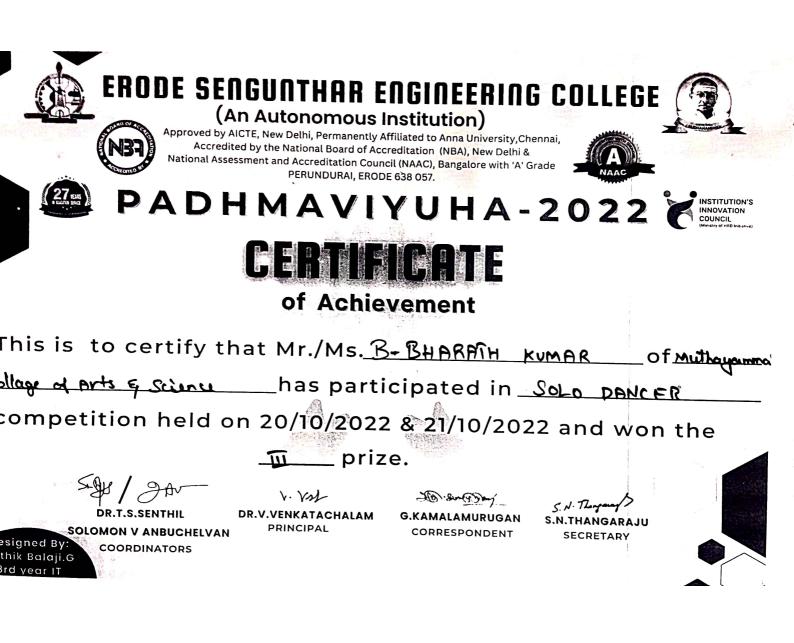
S.N. Thanganay?

S.N.THANGARAJU SECRETARY

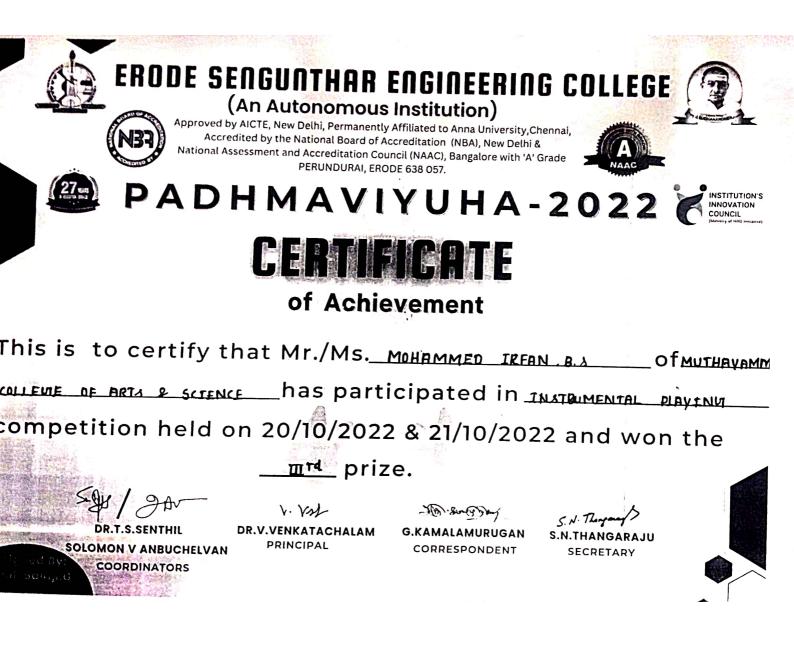
Designed By: Krithik Balaji.G 3rd year IT

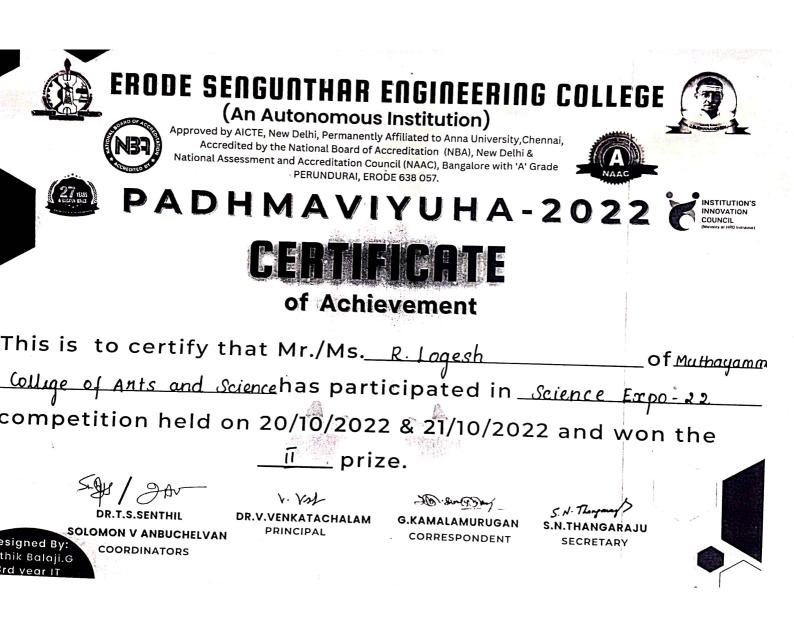
















# (AUTONOMOUS)

(APPROVED BY AICTE, NEW DELHI & PERMANENTLY AFFILIATED TO ANNA UNIVERSITY, CHENNAI ACCREDITED BY NBA, NEW DELHI, NAAC WITH GRADE "A" & IE(I) KOLKATA) THUDUPATHI,PERUNDURAI, ERODE, TAMIL NADU-638057

# DEPARTMENT OF AGRICULTURAL ENGINEERING

2<sup>nd</sup> NATIONAL LEVEL STUDENT'S TECHNICAL SYMPOSIUM

# CERTIFICATE

This is to certify that Mr/Ms	
/ View of a second seco	L.
Engineering of - Muthayammel College of Arts & Science has	
participated in the	
and won	

20<sup>th</sup>October 2022 Organized by the Department of Agricultural Engineering .

AB). Son (y))

S. N. Thongoney

Vsl

Dr.K.M.GOPALAKRISHAN Organizing Secretary & HoD

G.KAMALAMURUGAN Correspondent

S.N.THANGARAJU Secretary

Dr .V.VENKATACHALAM Principal



# **K.S.R COLLEGE OF ARTS AND SCIENCE FOR WOMEN** (An ISO Certified Institution Affiliated to Periyar University) Recognized under section 2(f) & 12(B) of the UGC Act 1956

KSR Kalvi Nagar, Tiruchengode -637215.

National Level Symposium

on

**Managerial Skills of Women Entrepreneurs** 

Organized by

**Tremendous Association** Department of Business Administration



# K.S.R COLLEGE OF ARTS AND SCIENCE FOR WOMEN In Association with **CAPE FORUM - YOU TRUST**



OF BY AND FOR YOU TRUST, Reg. Under Indian Trust Act 1882, Reg. No. B/164/2017, TAMILNADU, INDIA.

# Certificate

This is to certify	r that Dr/Mr/Mrs/Ms	<b>K</b> ·ABIRAM	I - B.COM				of
MUTHAYAMM	IAL COLLEGE	OF ARTS	AND SCIEN	ICE , RA	SIPURA	M	has
Participated in the	National Level	Symposium o	n Managerial	Skills of	Women	Entrepreneurs	on held
at this college on 21 <sup>st</sup>	March 2023.			,			veis

Subaltur

**Dr.SUBATHRA CHELLADURAI** Organising Secretary - CAPE FORUM

Mrs.J.PRIYADHARSHINI **Organising Secretary** - KSRCASW

PIJamas

CONVENER

Dr.D.KUMARESAN

M-1Km

**Dr.M.KARTHIKEYAN** PRINCIPAL

# K.S.R COLLEGE OF ARTS AND SCIENCE FOR WOMEN (An ISO Certified Institution Affiliated to Periyar University) Recognized under section 2(f) & 12(B) of the UGC Act 1956

0

KSR Kalvi Nagar, Tiruchengode -637215,

# National Level Symposium

on

# Managerial Skills of Women Entrepreneurs

Organized by

# Tremendous Association Department of Business Administration



# K.S.R COLLEGE OF ARTS AND SCIENCE FOR WOMEN In Association with CAPE FORUM - YOU TRUST



OF BY AND FOR YOU TRUST, Reg. Under Indian Trust Act 1882, Reg. No. B/164/2017, TAMILNADU, INDIA.



This is to certify that Dr/Mr/Mrs/Ms <u>SBALAHARISH</u> <u>BACOM</u> of <u>MUTHAYAMMAL</u> <u>COLLEGIE</u> <u>OF</u> <u>ARTS AND</u> <u>SCIENCE</u>, <u>RASIPURAM</u> has Participated in the <u>National Level Symposium on Managerial Skills of Women Entrepreneurs</u> on held at this college on 21<sup>th</sup> March 2023.

Suballing

Dr.SUBATHRA CHELLADURAI Organising Secretary - CAPE FORUM

Pifemar

M.Kume

Mrs.J.PRIYADHARSHINI Organising Secretary - KSRCASW

Dr.D.KUMARESAN CONVENER

Dr.M.KARTHIKEYAN PRINCIPAL

# **K.S.R COLLEGE OF ARTS AND SCIENCE FOR WOMEN**

(An ISO Certified Institution Affiliated to Periyar University) Recognized under section 2(f) & 12(B) of the UGC Act 1956 KSR Kalvi Nagar, Tiruchengode -637215.

# **National Level Symposium**

on Managerial Skills of Women Entrepreneurs

Organized by

Tremendous Association Department of Business Administration



K.S.R COLLEGE OF ARTS AND SCIENCE FOR WOMEN In Association with CAPE FORUM - YOU TRUST



OF BY AND FOR YOU TRUST, Reg. Under Indian Trust Act 1882, Reg. No. B/164/2017, TAMILNADU, INDIA.

# Certificate

This is to certify	that Dr/Mr/I	Mrs/Ms .	D.R. DHA	TCI	HAYANI	- B·CC	M	*****			of
MUTHAYAMM	AL CO	-LEGI	E OF AR	<u>rs</u>	AND SCI	ENCE	<mark>P</mark> R	ASIPUR	AM		has
Participated in the	National	Level	Symposium	on	Managerial	Skills	of	Women	Entrepreneurs	on	held
at this college on 21 <sup>st</sup>	March 2023.										۰,

Subatting

Dr.SUBATHRA CHELLADURAI Organising Secretary - CAPE FORUM

Pitzemas

M.Kun

Mrs.J.PRIYADHARSHINI Organising Secretary - KSRCASW

Dr.D.KUMARESAN CONVENER

Dr.M.KARTHIKEYAN PRINCIPAL

# Selvamm Arts and Science College (Autonomous), Namakkal PG and Research Department of Commerce in association with Selvamm Institution's Innovation Council (SIIC) Selvamm Entrepreneurship Development Cell and Periyar University IEDP-Hub **National Level Conference** on **Strategic and Tactical Marketing** STITUTION'S NOVATION in Contemporary Corporate Certificate This is to certify that Dr./Mr./Ms./Prof. Sanjai E - M. Dom. Muthayammal College of Arte & Science (Autonomous) has Participated / Presented a Paper entitled

in the National Level Conference on "Strategic and Tactical Marketing in Contemporary Corporate "organized by PG and Research Department of Commerce, Selvamm Arts and Science College

(Autonomous), Namakkal - 03 held on 24<sup>th</sup> March, 2023.

Dr. D. Duraimurugan **Co-ordinator** 

Dr. S. Gurusamy

**Organizing Secretary** 





Chairman

# Selvamm Arts and Science College (Autonomous), Namakkal PG and Research Department of Commerce in association with Selvamm Institution's Innovation Council (SIIC) Selvamm Entrepreneurship Development Cell and Periyar University IEDP-Hub National Level Conference **Strategic and Tactical Marketing** NSTITUTION'S NOVATION in Contemporary Corporate Certificate This is to certify that Dr./Mr./Ms./Prof. Sanjay B College of arts of Science (Autonomous Muthayannal has Participated / Presented a Paper entitled

in the National Level Conference on "Strategic and Tactical Marketing in

Contemporary Corporate" organized by PG and Research Department of Commerce, Selvamm Arts and Science College

(Autonomous), Namakkal - 03 held on 24th March, 2023.

Dr. D. Duraimurugan **Co-ordinator** 

Dr. S. Gurusamy **Organizing Secretary** 







#### MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

#### (A Unit of VANETRA Group)



#### FIELD VISIT

#### SIX POINT STRUCTURE

Date of the Event	11.02.2023( Saturday)	
Name of the Event	Field Visit (B.Com.CA)	
Department	Department of Commerce	
Venue	Anna Aluminum company Pvt.Ltd, Cochin	

## 1. Objective of the Programme:

- To know the Production Process in Aluminium Industry.
- To get details about the scope and job opportunity available in Aluminium Industry.
- To give opportunities to students to visit, observe and gather knowledge about Aluminium materials from Anna Aluminum Company Pvt.Ltd. Cochin.

#### 2. Agenda:

Date	: 11.02.2023 (Saturday)
Time	: 9.30 AM to 11.30 AM
Venue	: Anna Aluminium company Pvt.Ltd. Cochin.
Faculty members	: Mr. H. Raja Mohamed, Assistant Professor / Commerce.
	Mr. M. Jeeva, Assistant Professor / Commerce
	Mr. S. Arun raj, Assistant Professor / Commerce
	Mrs. M. Nirmala, Assistant Professor / Commerce
	Ms. K. Sangavi Assistant Professor / Commerce

## 3. Subject / Topic:

- Production Process
- Awareness about aluminum Industries.
- Awareness about the off campus environment in leading Aluminum industries.
- Work-In- Progress
- Manufacturing of varieties of aluminum products
- Waste Management

4. Photograph:





## 5. Feed back:

- The students got Awareness about job opportunities in Aluminum Industries.
- The Students realized the importance of the manpower at production department.
- The Students got awareness about off campus environment at Anna Aluminum Company Pvt.Ltd.
- The students got awareness about process of manufacturing department.

-	6.	Number of Staff participated : 05
		Number of Students participated : 107
		Number of Beneficiaries : 112



# Muthayammal College of Arts and Science, Rasipuram.

# (A unit of VANETRA Group)

# **Department of Mathematics**

# Field Visit (16.02.2023 – 17.02.2023)

# **Six Point Structure**

## 1. Objective:

- (i) To provide a platform for students to develop leadership quality.
- (ii) To motivate our students for participating field works.
- 2. Agenda:

DATE	TIME	PLACE OF VISIT
15.02.2023	08.00 PM	DEPARTURE FROM COLLEGE
	06.00 AM	TRIVANDRUM - REFRESHMENT
	9.00 AM	BREAKFAST
	10.00 AM	ISRO - VSSC (TRIVANDRUMN)
	1.00 PM	LUNCH
16.02.2023	2.00 PM	MUSUEM & ZOO
	5.00 PM	PADMANABHASWAY TEMPLE
	6.00 PM	KOVALAM BEACH
	7.00 PM	DINNER
	8.00 PM	HALT AT THE HOTEL
	4.00 AM	DEPARTURE FROM TRIVANDRUM
	9.00 AM	ARRIVAL TO COCHIN - BREAKFAST
17.02.2023	11.00 AM	WONDERLA
17.02.2023	7.00 PM	DJ BOATING
	8.00 PM	LULU MALL - DINNER
	11.00 PM	DEPARTURE FROM COCHIN
18.02.2023	6.00 AM	ARRIVAL TO COLLEGE

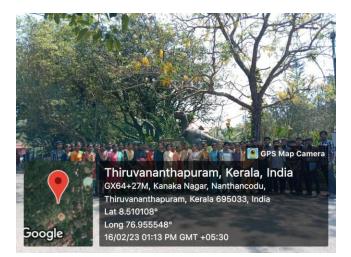
#### 3. Subject/topic dealt with (minimum 5-10 lines)

We have organized the Field visit to ISRO - Vikram Sarabhai Space Centre (VSSC) on 16.02.2023 at Trivandrum, Kerala. We from Mathematics department 55 students and 3 staff members visited ISRO – VSSC. The Vikram Sarabhai Space Centre (VSSC) is a major space research centre of the Indian Space Research Organisation (ISRO), focusing on rocket and space vehicles for India's satellite programme. The space centre is the largest among the ISRO facilities. It is a centre for the design and development of satellite launch vehicles and associated technologies. The centre pursues research and development in a host of distinct technology domains including aeronautics, avionics, and composites, primarily for the purpose of advancing the development of launch vehicle technology in India.

# <section-header><section-header><section-header> Image: Department of the processing of the process

#### 4. Photographs.







#### 5. Feedback:

- Students are very interested to visit the VSSC space museum for the first time.
- Students learned about satellites and rockets
- Students learned about history of VSSC
- Students enjoyed as well as learning experience.
- 6. (i) Number of Staff Participants: 3
  - (ii) Number of Students Participants: 55



# MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE (A Unit of VANETRA Group) DEPARTMENT OF COMMERCE



#### SIX POINT STRUCTURE

Date of the Event	20.01.2023 (Friday)
Name of the Event	Extension Activity - Road Safety Awareness Programme
Department	Commerce
Venue	Poosaripalayam, Near Kakkaveri, Rasipuram.

#### 1. Objective of the Programme:

- To create an awareness about Road safety management to rural people and schools students.
- To interact the rural people and school students regarding Road safety awareness.
- To induce the benefit about Road safety management.
- To create an awareness in the adopted village regarding Helmet Wearing and follow up of Traffic Rules.

#### 2. Agenda:

Date	: 20.01.2023 (Friday)
Time	: 10.00 AM – 3.00 PM
Venue	: Poosaripalayam, Rasipuram.
In-charge	: The President, Poosaripalayam Village Poosaripalayam, Kakkaveri, Rasipuram.

## 3. Subject / Topic:

- ✤ Maintenance of Public Transport.
- Creating awareness on Road Safety Management.
- Creating awareness on Helmet wearing.
- ✤ Traffic Rules.
- ✤ Orientation on 'Social Issues'.



5.	Feedback:
	<ul> <li>Village people got awareness about wearing helmet.</li> </ul>
	<ul> <li>School students got awareness about Traffic Rules.</li> </ul>
	<ul> <li>Know about the benefits of Road Safety Management.</li> </ul>
	<ul> <li>Know about the Road safety awareness.</li> </ul>
	<ul> <li>Understood the necessity of cleaning in the Public Transport.</li> </ul>
6.	Number of Staff participated : 01(Mr.N. Anandharaj)
	Number of Students participated : 26 Students (19 Male + 07 Female)
	Number of External participants : 180
	Number of Beneficiaries : 180