



**MUTHAYAMMAL  
COLLEGE OF ARTS  
& SCIENCE**  
(Autonomous)  
A UNIT OF VANETRA GROUP

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# *FORTNIGHT* **NEWS**

From 16<sup>th</sup> August 2022  
To 31<sup>st</sup> August 2022

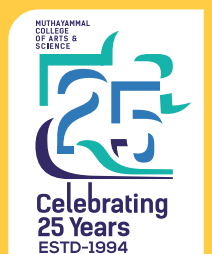
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**MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE**

Rasipuram-637 408, Namakkal Dt. Tamil Nadu, India

Affiliated to Periyar University, Salem | Accredited by NAAC with 'A' grade | Recognized by UGC Under Section 2(f) & 12(B)





## ***"Personality Development Programme "***

The team members of **Women's Forum** organized the **"Personality Development Programme"** for the students(Girls) on **17.08.2022**. **Ms.K.A.Anjuman Bhanu**, Journalist, Motivational Speaker and Makeup artist Trainer, Rexona Confidence Academy, Chennai was the chief guest.



## ***75 Years of Independence – "Azadi Ka Amrit Mahotsav "***

**75 Years of Independence – "Azadi Ka Amrit Mahotsav"** was celebrated by the team members of Institution's Innovation Council on **18.08.2022**. The team organized various competitions such as Case Studies, Poster making and Drawing/Painting on the topic **"India's efforts for Fostering Innovation"**.



## ***"MCAS – Hackathon"***

The team members of Institution's Innovation Council organized **"MCAS – Hackathon"** on **19.08.2022**.



## ***"Lean Start-up & Minimum Viable Product"***

The team members of Institution's Innovation Council organized a Session on **"Lean Start-up & Minimum Viable Product"** on **22.08.2022**. **Mr.A.Karthigaiselvam**, Assistant Professor of Economics, and EDC Coordinator, Department of BBA interacted and motivated the students.



## ***"Intellectual Property Rights (IPRs) and IP Management for Start-up "***

The team members of Institution's Innovation Council organized a Workshop on **"Intellectual Property Rights (IPRs) and IP Management for Start-up"** on **23.08.2022**. **Dr.N.Sudha**, Assistant Professor of Chemistry and Head of IIC, MCAS interacted with the students.



## ***"Industrial visit "***

22 Students & 2 Staff Members of the department of **Hotel Management and Catering Science** went for an **Industrial visit to Radisson Hotel, Salem** on **23.08.2022**.



## ***"In-service Training Programme for Science Teachers of Namakkal District (Phase -II)"***

The department of **Microbiology** organized the **"In-service Training Programme for Science Teachers of Namakkal District (Phase -II)"** which was sponsored by Tamilnadu State Council for Science and Technology on **23.08.2022** and **24.08.2022**.



## ***"Incubation Opportunities for Students - Early Stage Entrepreneurs "***

The team members of Institution's Innovation Council organized a Session on **"Incubation Opportunities for Students - Early Stage Entrepreneurs"** on **24.08.2022**. **Mr.V.Karthi**, Proprietor & CEO, Shine Tech Machines & Skybow Tech Machines, Salem was the chief guest.



## ***"Alumni Interaction Programme"***

The department of **Chemistry** organized the **Alumni Interaction Programme** on **24.08.2022**. The Alumni was **Mr.V.Karthi**, Proprietor & CEO, Shine Tech Machines & Skybow Tech Machines, Salem.



## ***"Inculcating a Culture of Innovation"***

The team members of Institution's Innovation Council organized a Session on **"Inculcating a Culture of Innovation"** on **25.08.2022**. **Dr.Raghu Chandrasekaran**, Assistant Professor of Biotechnology & R&D Member interacted with the students.



## ***"World Entrepreneurs Day"***

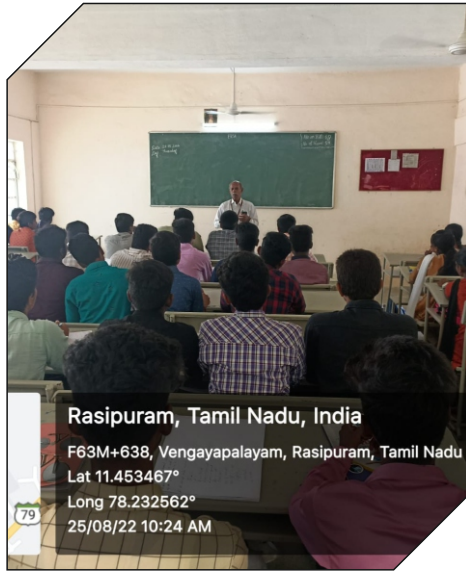
The team members of Institution's Innovation Council and Entrepreneurship Development Cell (EDP) celebrated the **"World Entrepreneurs Day"** on **25.08.2022**. The IIC Student members of all department participated in the celebration.



## ***"Achieving Value Proposition Fit and Business Fit"***

The team members of Institution's Innovation Council (IIC) organized an Online Session on **"Achieving Value Proposition Fit and Business Fit"** on **30.08.2022**. **Dr.R.Swarnalatha**, Associate Professor and Head, Department of Management Sciences, PSG College of Arts and Science, Coimbatore was the chief guest.

# "BRIDGE COURSE"



**Bridge course** for newly admitted students (2022-23) was organized by the departments every year before the commencement of the **first semester classes**. Bridge courses give supplementary knowledge to the students to impart basic knowledge in them about the advanced subjects that will be taught to them in the upcoming future.



# "FRESHER'S DAY"



8/173, Vengayapalayam, Rasipuram, Tamil Nadu 637406, India  
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Tamil Nadu  
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**Fresher's Day** for newly admitted students was organized by all the Departments. The senior students of the department welcomed their juniors in a friendly manner. They interacted with one another and various competitions were organized to show case their talents. Finally the **best performer** were honoured with prizes.



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Rasipuram, Tamil Nadu, India  
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## *"School Students Visit @ MCAS"*

The students of **Government Girls Higher Secondary School, Namagiripet** visited our college on **26.08.2022**. They visualized the lab facilities of Physical Science, Computer Science, Hotel Management and Catering Science and Life Science departments. The beneficiaries of this visit were **184 students and 7 staff members**.



## *Session on "Sources of Funding for Budding Entrepreneurs"*

The team members of IIC & EDC organized a session on "Sources of Funding like Angel Investment, Venture Capital Funding Features and Methods for Budding Entrepreneurs" on 27.08.2022.

**Mr.M.Sathish Kumar**, Assistant Manager, Karur Vysya Bank, Alathur Branch, Thiruvannamalai was the chief guest. He shared about the types of mutual funds, need of documents to invest in mutual funds and it's advantages.



## *Workshop on "Plant Tissue Culture and Molecular Techniques"*

The Department of Biotechnology organised a Hands on Training workshop on **Plant Tissue Culture and Molecular Techniques** on **30.8.2022** at Biotechnology Lab, MCAS. **17 students & 2 faculty members** of the department of Botany, Arignar Anna Government Arts College, Namakkal were benefitted by this programme.



## Sports Activities (August - 2022)

### *"Sports Promotive Gesture"*



Management of Vanetra Muthayammal Institutions, with a will to create an impact among the promoters of sports and games and a vibrant sportive spirit in the players, munificently donated **Rs.20,000** to honour the Laurel Winners at the **5th South India Cricket Fest - 2022** organized by **Ghilli Cricket Club and New Star Cricket Club, Namagiripettai.**

### *"BRM 600 Cycle Ride Achievements"*



Every member of Vanetra Muthayammal Institutions has been impressed, thrilled and overjoyed at the unique feat achieved by **Mr.S.Kannan**, Assistant Professor of Electronics & Communication and Facilitator of Sports Events Management in the **BRM 600 Cycle Ride** organized by Salem Cycling Club affiliated to Audax India Randonneur (AIR).

Competing with 15 other riders, he cycled through the distance of 623 kms clocking an astonishing time-record of 37 hours and 35 minutes.



## ***“State level Weight lifting tournament”***

MCAS Students won **6 Gold medals** and **3 Silver medals** in **State level Weight lifting tournament** which was held at **Mannarkudi** from **20.08.2022** to **22.08.2022**:

M.Priya II M.Sc Che-Gold  
K.Kavitha II M.Sc Che-Gold  
K.Indhumathi II M.Sc Che-Silver  
Kavi priya II M.Sc Phy-Gold  
A.Vadivammal II B.Sc BT-Silver  
B.Logeshwaran III BCA-Gold  
B.Rajaganesh I M.A Eng-Gold  
P.Dinesh kumar II B.Sc Cs – Gold



## ***“Winner Position in National Level Kabaddi Tournament”***

Our college students secured **winner position** in **National Level Kabaddi Tournament** which was held at **Goa** from **22.08.2022** to **26.08.2022**.

Winner details:

S.Senthil kumar II B.Com CA  
V.Rajkumar II B.Com  
N.Prabhu III B.Sc Mat  
Naveen Raj III B.Sc Mat  
N.Surya III B.Sc CS  
Yuvaraj III B.Sc CS  
Anbarasu III BCA



## ***“State Level Athletics Tournament”***



Our college students secured **2 Gold Medals and 1 Bronze Medal** in **State Level Athletics Tournament** which was held at **Krishnagiri**. In this tournament our college student **Monika** of III BBA secured Bronze medal, **Tamil selvi** of II BBA secured Gold medal & **Vijush** of II B.A English secured Gold medal.

## ***“State Level Classic Power Lifting Tournament”***



**State Level Classic Power Lifting Tournament** was held at **Tirunelveli**. In this tournament our college students **P.Dinesh Kumar** of II B.Sc Computer Science secured Gold Medal, **B.Rajaganesh** of I M.A English secured Bronze Medal and **Samuvel Vasanth** of I B.A English secured Silver Medal.



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